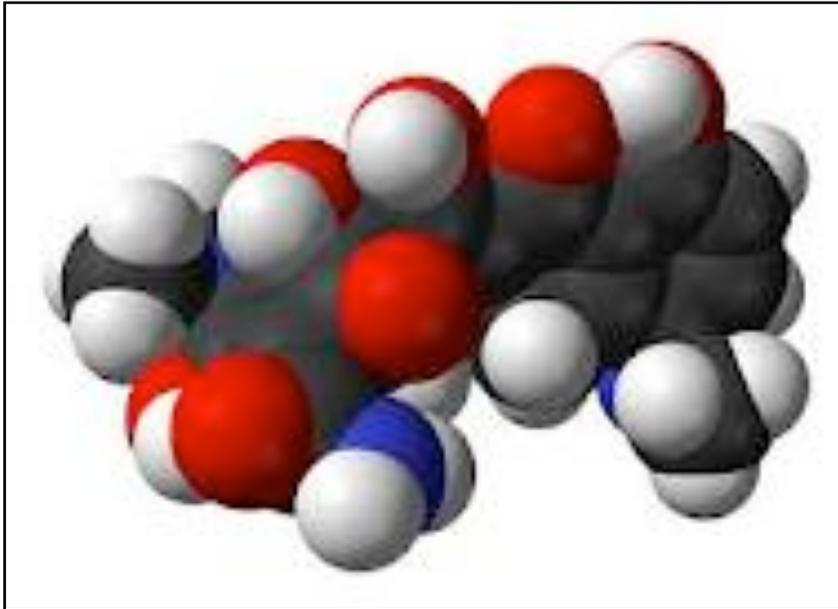


# Available Drugs Treat AD

Viable Older Drugs Are Not Marketed

*“Many Good Drugs that Do NOT Produce Revenue for Companies are Often Ignored”*



Drug companies are businesses that make drugs to sell to make money. They endure huge up-front development costs and are rewarded with 20 years worth of patent protection. After their patents expire, their financial incentive to continue to study, market, and support a drug diminishes.

The drug then becomes generic and is often replaced with a new drug that has patent protection. Generic drugs often become “orphans” because of lack of marketing and competition from new drugs. Many of these ignored drugs are very good and some are useful in Alzheimer’s treatment.

**1 Trillion Dollars**

(\$1,000,000,000,000) is spent on medical and related research globally, each year. Are we getting what we pay for?

2 million scientific research papers are published annually, costing \$500,000 each.

A tiny fraction of the research makes it to the patient, through drug clinical trials that cost \$1 billion for approval. Only the top 10 drug companies have \$ \$ to develop and promote new drugs. What does this mean? Ten CEOs (the heads of the drug companies) determine what drugs are brought to you. Do you think they are making a financial or health decision?



The good news is that there is a lot of information for curious doctors to use on behalf of better patient outcomes including use of drugs that help Michael J. Fox.

## Michael J. Fox, “40 Year Old Drug is Best”

Michael J. Fox has Parkinson’s disease and he announced in front of 4000 researchers that a 40 year old drug works better for him than any new drug.

A report by the federal Agency for Healthcare Research and Quality and conducted by researchers at Johns Hopkins University reviewed data from 166 studies to evaluate the effectiveness and risks of various



medicines. The researchers concluded that drugs that have been around for years are more effective at provided a favorable affect and often work with fewer side effects than the newest drugs. And because so many older drugs now are available as generics, they often cost just a fraction of the price of newer brand-name drugs.